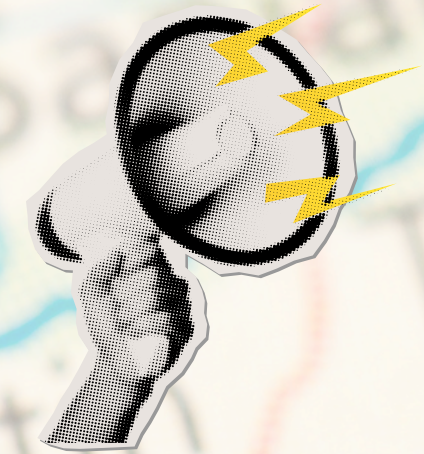




THE BIG SATURDAY SCHOOL



SPONSORSHIP & PARTNERS DECK

TO CONJURE

TO CONFRONT

TO COLLABORATE



WHO WE ARE & OUR MISSION



YouthTheGap CIC is reimagining the world of education. By working directly with schools and communities, we identify gaps and co-create solutions to fix them.

We recognise that education is a life-long journey. By hosting in-person and online events, we engage with our attendees by centring and platforming communal knowledge, life skills and personal development that disrupts the status quo.

BEYOND THE CLASSROOM



After curating a section of **TEDx Brighton** in 2025, we want to bring knowledge exchange to the communities that drive social impact.

With a growing affordability crisis in the UK, we believe that the answers lie in **solidarity and knowledge exchange** across communities to shape movements, policies, and solutions.



THE BIG SATURDAY SCHOOL

A day of equity-driven talks from a range of activists, educators, community leaders and impact workers.

With stalls for impact-led organisations to share their important work, and resources for attendees to take home.





Mission

To deliver community-driven knowledge exchange that is centred around coalition-building for long-term impact.

Objectives

Reaching our fundraising goal for the Kurdish Community Centre.

Exchange knowledge led by expert speakers who align with our values.

Continue expanding the YouthTheGap community.

Impact

Unite movement leaders.

Cultivate synergetic, impact-led partnerships.

Develop long-term coalitions across movements and interconnected struggles.



OUR IMPACT IN NUMBERS

1,896

41

2,361

4

YTG Community
Members

Events since
2024

Community
Event Attendees

Awards won
since 2024



SPONSORSHIP TIERS



All tiers directly fund the event and support our mission of accessible, community-led education.

SEED

£100

- Name listed as supporter in event programme
- Shoutout on YouthTheGap social media
- 1 complimentary ticket to TBSS 2026

ROOTS

£250

- Everything in Seed
- Logo on event materials and signage
- Stall presence at the event
- 2 complimentary tickets
- Featured in post-event content

CANOPY

£500

- Everything in Roots
- Named headline partner across all channels
- Brand on TBSS event page
- Speaking or activation opportunity on the day
- 4 complimentary tickets
- Co-branded social content with YTG

SPONSORSHIP



WILL ENABLE US TO:

EQUITABLY COMPENSATE SPEAKERS

Making sure all contributors are fairly compensated for their time, effort and energy.

REACH AND SURPASS OUR FUNDRAISING GOAL

Dedicate a larger portion of proceeds to the Kurdish Community Centre.

INVEST IN THE LOCAL COMMUNITY

Offer greater support for local catering services and maximise the presence of impact-focused projects at the event.

MAXIMISE IMPACT AND REACH

Fund videography to capture the event, talks, and interviews to distribute online and further our reach.

PARTNERSHIPS

JOIN THE TBSS JOURNEY FROM THE JUMP

Show that you believe in the event, our mission, and impact by partnering with us from the start.

SPREADING THE WORD

Share our campaign to help drive engagement and have TBSS on your community's lips.

GAIN RECOGNITION FOR YOUR SUPPORT

You'll be featured across marketing materials as an important part of bringing TBSS to life.



STALLHOLDERS



With a small fee, your organisation can join our impact-led event with your own stall.

- **Raise awareness about your work**
- **Speak directly with supporters and attendees**
- **Recruit volunteers**
- **Be part of a community focused on real, positive change**



TESTIMONIALS



"Great vibes, such a friendly team, really personable, great locations, fun. It's so cool you record everyone too, so we have a keepsake after we do a poem."

"I had a great time listening to these amazing women speak about their experiences. I've genuinely heard a lot of wisdom tonight."

"The topics were real, relevant and refreshing. The women, including the host, were so warm, open and outspoken."

"I feel very welcomed at this event. The atmosphere is electric. I always meet new people here and the attendees engage with the host."

GET INVOLVED

For sponsorship, partnership, and stallholding enquiries:

hello@youththegap.uk

[Express Interest: youththegap.uk/tbss](https://youththegap.uk/tbss)



INSTAGRAM

@youththegap

LINKEDIN

YouthTheGap CIC

TIKTOK

@youththegap

WEB

www.youththegap.uk

JOIN THE MOVEMENT.